



Registered Charity no. 1180705

Please help us continue to bring 'wonderful music, commandingly sung' to our increasing audience.

We invite you to become a
Friend of the Choir...



'...altogether a triumph, as good a performance of the work as I've ever heard: energy, gentleness, luminosity.'

- The Rt. Rev'd Rowan Williams comment on Rachmaninov Vespers at Saint Andrew's, Jarrom Street, January 2026

Reasons to consider becoming a Friend of:



We really value the loyalty and support of our audiences. By attending our concerts you are already doing the most important thing you can for us in that you are providing audiences for 'live' music. We would like to invite you to go one step further and the gift of singing becoming a member of our Friends or Choir scheme.

People make this decision for different reasons. Many love the Choral Music repertoire and want to help the furtherance of its performance. Many would love to be more involved but are not blessed with a singing voice! An increasing number of people are making this kind of donation in memory of someone who loved singing, perhaps a friend or relative.

You may not realise that box office income, even from a capacity audience, often falls many hundreds of pounds short of the cost of the concert. It is a surprise to many just how much it costs to put on live music of the quality achieved by Viva. Guaranteed income through the Friends scheme, along with other donations, gives us the financial confidence to be able to plan more ambitious and fulfilling, high quality concerts.

Whatever the reason, in becoming a Friend you will be helping to underpin Viva's future quality performances, enabling us to take our concerts to an increasing number of people.

Lis Muller
Viva Friends secretary

Simon Lumby
Music Director

*Bronze Friendship - £115 per annum**

- 2 complimentary tickets to each of our three concerts
- Glass of wine for you and for your guest**
- Name in programme and on website with other Friends (or can be kept anonymous if desired)

*Silver Friendship - £230 per annum**

- 4 complimentary tickets to each of our three concerts
- Bottle of wine to share with your guests **
- Name in programme and on website with other Friends (or can be kept anonymous if desired)

*Gold Friendship - £350 per annum** *(including corporate sponsorship)*

- 6 complimentary tickets to each of our three concerts
- Bottle of wine to share with your guests **
- Name in programme and on website with other Friends (or can be kept anonymous if desired)
- Corporate advertising in our programmes and printed brochures
- Goodwill message for your business on our website

** 'Per annum', but the period will actually cover three normal concerts. Because the dates of our concerts vary slightly, this period of time can be slightly shorter or longer. Your exact dates will be given at the time of interest.*

*** Refreshments are normally served after a concert but this may be changed on some occasions to be during the interval. Also, please note that wine is provided when possible but, in venues where wine is not permitted, alternative refreshments will be provided.*



Name: _____

Address: _____

Postcode: _____

Telephone: _____

Mobile: _____

Email: _____

Date of birth: _____

Please hand completed form to your contact in Viva, e-mail an image of completed copy to lis.muller@hotmail.co.uk or send to Viva Friends, c/o 2 The Orchards, Thornton, Leics LE67 1BS

Preferred method of contact: *phone / text / e-mail*

Level of Friendship: *Bronze / Silver / Gold*

Method of payment: *cheque / cash / direct payment*
(Account: Viva la Musica; sort code: 40-30-24; Acct: 62862352 - please use surname + FRIENDS as reference)

Value of friendship selected: £ _____

Optional further donation: £ _____

Total amount sent: £ _____

I am a tax payer and I wish my Friendship

Donation to be treated as 'Gift Aid' YES / NO

Gift aid can only be claimed on what is deemed to be a donation element of the subscription. This amount will be confirmed to you at time of renewal .
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Signed: _____ Dated: _____

Thank you, we are very grateful!